

# The new Aspect Integrale – a fully integrated version of MASON's titanium multi-surface road bicycle

Designer Dom Mason has brought the Aspect back to the drawing board for a series of refinements and updates, now offering a version with **fully integrated cable routing**. Bringing together new developments in tubesets and componentry, the new Aspects retain the compelling performance, ride quality and custom Dedacciai tubing of the original, while welcoming new features to make this modern classic even better.



Every new Aspect receives these new refinements:

- A T47 bottom bracket bracket boosts stiffness around a crucial area of the bike, giving a very stable pedalling platform and enhancing power transfer to the rear wheel. Large, outboard bearings give efficiency and durability.
- Cable routing is cleaner and smoother than ever, running more fully within the frame.
- Downtube profiles have been finessed, and made size-dependent: larger frames have a new 48mm diameter downtube, while smaller sizes receive a lighter 42mm tube. Larger

- and more powerful riders enjoy more strength and pedalling stability, while for shorter and lighter riders, weight and ride feel are optimised.
- Seatstays are now lighter, with a smaller diameter and feature completely redesigned triple-bend and profile. Chainstays are deeper in section and slimmer in profile. The outcome is a more stable pedalling platform, with better power transfer, enhanced comfort and increased clearance for tyre and mudguard.
- Optional dedicated dynamo routing is introduced, enabling year-round adventures in all weathers.

In addition, the new MASON Aspect Integrale features:

- Fully integrated cables and hoses
- Faster, sportier ride feel
- MASON X Deda AR carbon fork

When re-detailing the Aspect, Dom heard the requests of some riders for fully integrated cabling – giving the minimalist appearance and clean clutter-free lines loved by many. Paired with the opportunity for a slightly lower crown height, an even sleeker, sportier Aspect was waiting to be born.

The Aspect Integrale is available with a full menu of custom details: bottle mounts, discreet mudguard mounts and cable routing to suit each rider's precise needs.

#### Geometry

|                    | 48CM  | 50CM  | 52CM  | 54CM | 56CM  | 58CM | 60CM | 62CM |
|--------------------|-------|-------|-------|------|-------|------|------|------|
| SEAT TUBE C/T (mm) | 480   | 500   | 520   | 540  | 560   | 580  | 600  | 620  |
| SEAT TUBE C/C (mm) | 432.5 | 452   | 472.7 | 493  | 513.5 | 534  | 554  | 574  |
| BB DROP (mm)       | 73    | 73    | 73    | 71.5 | 71.5  | 71.5 | 70   | 70   |
| REAR CENTRE (mm)   | 425   | 425   | 425   | 425  | 425   | 425  | 425  | 425  |
| TT EFFECTIVE (mm)  | 520.2 | 532.5 | 536.7 | 551  | 560.6 | 581  | 586  | 601  |

| TT ACTUAL (mm)         | 504   | 515.5  | 520.5  | 534    | 544    | 564    | 571.5  | 588.2  |
|------------------------|-------|--------|--------|--------|--------|--------|--------|--------|
| STACK (mm)             | 534   | 554.5  | 569    | 581.6  | 596    | 607.3  | 615.5  | 626.8  |
| REACH (mm)             | 370   | 376.8  | 377.5  | 378    | 383    | 390    | 391.5  | 403.5  |
| STAND-OVER (mm)        | 723   | 744    | 763    | 780    | 797    | 813    | 830    | 846    |
| OFFSET (mm)            | 45    | 45     | 45     | 45     | 45     | 45     | 45     | 45     |
| TRAIL (mm)             | 69.5  | 66.3   | 66.3   | 66.3   | 66.3   | 63.2   | 63.2   | 60.0   |
| FORK CROWN HEIGHT (mm) | 367   | 367    | 367    | 367    | 367    | 367    | 367    | 367    |
| HEAD ANGLE             | 71°   | 71.5°  | 71.5°  | 71.5°  | 71.5°  | 72°    | 72°    | 72.5°  |
| HEAD TUBE LENGTH (mm)  | 135   | 155    | 170    | 185    | 200    | 210    | 220    | 230    |
| SEAT TUBE ANGLE        | 74.5° | 74.5°  | 74.5°  | 73.5°  | 73.5°  | 72.5°  | 72.5°  | 72.5°  |
| WHEELBASE (mm)         | 995   | 1004.5 | 1009.2 | 1014.7 | 1024.7 | 1029.8 | 1035.2 | 1045.3 |
| FRONT CENTRE (mm)      | 581   | 590    | 595    | 600    | 610    | 615    | 620    | 630    |
| AXLE SPACING (mm)      | 142   | 142    | 142    | 142    | 142    | 142    | 142    | 142    |
| FORK WEIGHT (mm)       | 450gr | 450gr  | 450gr  | 450gr  | 450gr  | 450gr  | 450gr  | 450gr  |
| STEM (mm)              | 80/90 | 90     | 90     | 100    | 110    | 110    | 120    | 120    |
| CRANKARM (mm)          | 165   | 170    | 170    | 172    | 172    | 175    | 175    | 175    |

### **Further information**

In addition to the photos supplied, further images may be available by the time of the show.

To discuss more about the new MASON Aspect Integrale, contact:

# Dom Mason

Founder, designer, MASON Cycles dom@masoncycles.cc

# **Clive Andrews**

Communications, MASON Cycles <a href="mailto:clive@masoncycles.cc">clive@masoncycles.cc</a>

Instagram: <a href="mailto:@mason cycles">@mason cycles</a>
Facebook: <a href="mailto:/MasonCycles">/MasonCycles</a>